

2019 Ingham County Fair 4-H Still Life Sale - Exhibitor's Info

The 2019 ICF 4-H Still Life Sale includes a live auction format open to one project entry per still life exhibitor who achieves a blue ribbon and completes a market plan for that specific project. Judging on July 27, 2019. Sale on Wednesday, July 31, 2019, at 6PM.

Procedure:

- ❖ **Design and complete a project/s** this current year that will be appropriate and appealing to sell
- ❖ **Enter the project/s in the Fair** in May in its appropriate department (as usual)
- ❖ **Enter 4-H Personal Development** in the Fair in May, Department 72, Division A - Entrepreneurship (Production, Marketing and Advertising). *Make one entry only.*
- ❖ **Develop and complete a 4-H Market Plan** for each project that you may want to sell (*Forms will be available in the 4-H Office and on line*)
- ❖ **Exhibit at the ICFair in two places:**
 - ✓ Project/s judging (must earn a blue ribbon when judged)
 - ✓ Ingham County 4-H Sale-Entrepreneurship judging (a complete 4-H Market Plan for each project that you may want to sell)
- ❖ **Judging** - you will be judged in your project area first or Entrepreneurship first and then take your project and Market Plan to the Entrepreneurship judging area
- ❖ **Select the project you wish to sell**
- ❖ **Check in to the Still Life Sale area** with the project and 4-H Market Plan to confirm that you will be selling the project and have met the requirements
- ❖ **Complete a description** of the project for the announcer at the auction
- ❖ **Place the project to be sold in the "display area"** in the 4-H Building (not in your club area)

What to do now?!

- ✓ Keep track of *expenses* to create your project
- ✓ Keep track of your *time* as you work on your project
- ✓ Develop a *letter to your potential buyers* requesting their support
- ✓ Develop a *letter thanking* your buyer
- ✓ Contact Janel Horrocks-Boehmer 517-449-7345 with any questions